

No More Excuses, **BUCKLE UP.**

zero
Fatalities

A Goal We Can All Live With

Drowsy Driving | Distracted Driving | Aggressive Driving | Impaired Driving | Not Buckling Up

Actual excuse for
not buckling up

**“I’m all bundled up
and I didn’t want
to put it on”**

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Actual excuse for
not buckling up

**“I was in
a hurry”**

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Actual excuse for
not buckling up

“I forgot”

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Actual excuse for
not buckling up

**“I didn’t have
to go very far”**

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not buckling up

**“It’s really
uncomfortable”**

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Actual excuse for
not buckling up

**“It wrinkles
my clothes”**

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